

STRATEGIC PLANNING AND GOAL SETTING

OVERALL OBJECTIVE

The **Strategic Planning and Goal Setting Workshop** aims to assist managers and team leaders to plan strategically, set goals and objectives for their functional team, and align them with actions, as well as to demonstrate strategic thinking during everyday operations.

OUTCOMES

The managers or team leaders will learn how to:

- think outside the box
- set goals and objectives
- balance the tactical and the strategic
- demonstrate strategic thinking during everyday operations
- construct a plan that aligns everyone's actions to the organization's strategy
- apply tools and techniques to think differently about issues or situations in their work.

CONTENT

Section	Components
1. Balancing the Tactical and the Strategic	<ul style="list-style-type: none"> • What is Tactical Execution vs. Strategic Thinking? • Leadership Expectations of Deliverables and Competencies • Aligning Strategy to Performance • Strategy Terminology
2. Taking a Strategic View of Your Team	<ul style="list-style-type: none"> • Analyzing the Environment • Stakeholder Analysis and Expectations • Customer Needs versus Performance • Mission • Vision
3. Setting Goals and Aligning Actions.	<ul style="list-style-type: none"> • Challenges • Creating Order • Strategic Actioning • Linking to Job Descriptions



“Your Total Training Resource”

Registration Information

Time: Workshops scheduled from 9:00 a.m. to 4:30 p.m.

Pricing: 1-2 attendees \$295 per person, 3+ attendees \$255 per person.

Location: OLC Education & Conference Center (The name on the building is AAOS.),
9400 W. Higgins Road, Suite 100, Rosemont, IL 60018-4975.

The parking garage next door has free parking with validation, available at the front desk.

[Click here to download a map and directions.](#)

To register or for additional information either email, phone or complete the [online registration form](#). **Email:** Ken Keller at kkeller@c-kg.com or Dean Carroll at dcarrroll@c-kg.com or **Phone:** (630) 495-0505 or (800) 869-7497.

Register online: [Complete form by clicking here.](#) If you register online, a confirmation email will be sent to you with next steps and payment details. Please note we accept checks as a form of payment.

[To see a complete list of our current workshops click here.](#)

Customized onsite workshops are also available.

Please contact us with any questions or concerns you may have. Email: Ken Keller at kkeller@c-kg.com or Dean Carroll at dcarrroll@c-kg.com or Phone: (630) 495-0505 or (800) 869-7497.