

STRATEGIC PLANNING AND GOAL SETTING

The Strategic Planning and Goal Setting Workshop aims to assist managers and team leaders to plan strategically, set goals and objectives for their functional team, and align them with actions, as well as to demonstrate strategic thinking during everyday operations.

The managers or team leaders will learn how to:

- think outside the box
- set goals and objectives
- balance the tactical and the strategic
- demonstrate strategic thinking during everyday operations
- construct a plan that aligns everyone’s actions to the organization’s strategy
- apply tools and techniques to think differently about issues or situations in their work.

Content

1. Balancing the Tactical and the Strategic

- What is Tactical Execution vs. Strategic Thinking?
- Leadership Expectations of Deliverables and Competencies
- Aligning Strategy to Performance
- Strategy Terminology

2. Taking a Strategic View of Your Team

- Analyzing the Environment
- Stakeholder Analysis and Expectations
- Customer Needs versus Performance
- Mission
- Vision

3. Setting Goals and Aligning Actions

- Challenges
- Creating Order
- Strategic Actioning
- Linking to Job Descriptions



“Your Total Training Resource”

Registration Information

Time: Workshops scheduled from 9:00 a.m. to 4:30 p.m.

Pricing: 1-2 attendees \$295 per person, 3+ attendees \$255 per person.

Location: Hilton Garden Inn O'Hare, 2930 S. River Road, Des Plaines, IL 60018
(Just north of Devon Avenue, past Rivers Casino.)

[Click here to download a map and directions.](#)

To register or for additional information either email, phone or complete the [online registration form](#).

Email: Ken Keller at kkeller@c-kg.com or Dean Carroll at dcarroll@c-kg.com or

Phone: (630) 495-0505 or (800) 869-7497.

Register online: [Complete form by clicking here](#). If you register online, a confirmation email will be sent to you with next steps and payment details. Please note we accept checks as a form of payment.

[To see a complete list of our current workshops click here.](#)

Customized live onsite workshops or virtual workshops are also available.

Please contact us with any questions or concerns you may have. Email: Ken Keller at kkeller@c-kg.com or Dean Carroll at dcarroll@c-kg.com or phone: (630) 495-0505 or (800) 869-7497.